

EDUCATION

University of North Carolina at Chapel Hill, NC

May 2025

Pre-Business Studies; Data Science Minor; Shuford Entrepreneurship Minor

- Cumulative GPA: 3.96
- Dean's List – Fall 2021, Spring 2022
- Best Startup at Wharton Business School Summer, Director's Special Young Innovators Award, Best Science Student

EXPERIENCE

Action Tesa, New Delhi, India

May 2022 - July 2022

Business Intern and Sustainability Consultant at No.1 Wood Panel Manufacturer in India

- Analyzed company operations for introducing new technology-based improvements to stop potential leakages in reporting, reimbursements, and Management Information Systems
- Restructured Agroforestry Plantation Department of company, multiplying outreach to farmers 10x by implementing new marketing initiatives, re-training employees on plantation techniques, and creating manual for future recruits
- Conducted benchmarking exercise, representing the company at Indiawood, India's largest Wood Panel Exhibition, analyzing competition and R&D as part of exploring companies' IPO potential and future company products

Academic Research

June 2018 - June 2020

Intern and Researcher at Microtek Pvt. Ltd. and Okaya Pvt. Ltd.

- Selected as one of two interns to research "[Sustainable Solar Energy Lightning Solutions for Rural India](#)" at Microtek International Pvt. Ltd.
- Published research on "[Online Water Quality Monitoring through Sensors](#)" in the IOSR Journal of Environmental Science, Toxicology, and Food Technology with Okaya Pvt. Ltd.

Design U

July 2019 - Present

Startup Founder

- Created an online platform to trade clothing designs; the website connects individual or small-scale designers to large-scale firms by selling/buying listed designs and ideas
- Projected Net Income: \$100K in Year 1 after financial analysis while utilizing current market of \$18M
- Website: www.thedesignU.com

LEADERSHIP AND COMMUNITY INVOLVEMENT

180 Degrees Consulting, Chapel Hill, NC

January 2022 - Present

Business Analyst and VP of External Affairs

- Doubled outreach for a Gaming Tech Company through improved marketing strategy and communication to increase sales
- Organized consulting training sessions with Bain & Company, Deloitte, etc.
- Connected 20+ recruitment teams to build a strong network for club members and future collaborations

Project Go Green, New Delhi, India

May 2022 - Present

Founder, Researcher, and Publisher

- Published and distributed magazine "[SustainBiz: Sustainability in Diverse Businesses](#)" amongst 1000+ trade members magazine with research from industry leaders on sustainability in industry operations, including the benefit for their customers vis-à-vis the price premium potential
- Led Plantation Drive and planted 500 trees in collaboration with corporates and the Indian Government.
- Pledged with firms to plant over 12000 trees in upcoming years; Website: www.project-gogreen.com

Carolina for the Kids, Chapel Hill, NC

August 2021 - Present

Member, Entertainment Committee

- Organized fundraisers, Formal, and benefits at various restaurants for 100+ people
- Raised over \$288,000 as part of 12 hours no sitting, no resting Dance Marathon for UNC Children's Hospital

Project "Sujhaav"- A Solution for Clean Water," New Delhi, India

January 2020 - Present

Founder, and Researcher

- Developed a water quality sensor device to monitor, report, and transmit live water quality through IOT- based controllers, broadcasting real-time data online
- Partnered with "Okaya Water Filtering Company" to monetize and install devices with water filtering systems in underserved communities in New Delhi; trained community members in the maintenance of systems.

ADDITIONAL INFORMATION

- **Computer Languages:** Python, SQL
- **Associate Director of Events and Programming, Business Technology Club:** Organized Busi-Tech Bootcamp, networking, and social events with firms like Strava, Google, Amazon, etc.
- **Member, Hindu YUVA:** Organized 600+ member Diwali Event on campus, including prayer and meal service
- **General Body Member, UNC Marketing Club:** P&G Case Competition Qualifier and networking events
- **Founder, Youth Entrepreneurship Society:** Trained over 25 high school students in entrepreneurship to launch businesses
- Native **Hindi** speaker; **Interests:** Sustainability, Social Entrepreneurship, Squash, Dance